Job Description

Marketing Graphic Designer should be able to design within brand guidelines while bringing fresh creative ideas into the mix. The candidate will need to be a creative thinker and strong designer with proficient communication and organizational skills, along with the ability to quickly adapt to accommodate workflow and process changes. This role deals with a variety of design projects from small to large, including digital advertising, promotional materials, signage, marketing collateral, web pages, infographics, presentations and everything in-between.

**Work Performed**

* Design and develop print and digital materials ranging from brochures, flyers, pamphlets, ads, infographics, postcards, banners and other graphics.
* Work with vendors to provide specs, obtain estimates and oversee projects to ensure they are produced at the highest quality within budget.
* Provide recommendations to marketing leadership regarding brand adherence and standards. Ensure consistency of marketing materials across all mediums and compliance with company brand standards and maintaining brand integrity.
* Produce strategic visual recommendations for new campaigns or concept ideas to work across all media channels.
* Producing slides shows and videos
* Familliar, update, maintain and improve social media marketing channels.

**Knowledge/Skills/Abilities**

* Requires knowledge of software packages such as Adobe Creative Suite: InDesign, Illustrator, Photoshop, Acrobat Pro, Premiere Pro, After Effects and Microsoft Office Suite: Word, Excel, PowerPoint and Outlook.
* Graduated in graphic design with minimum 2 year of experience in consumer marketing or a similar field
* Fresh Grads in graphic design or marketing field